



CEO App-Arena, Entrepreneur and expert digital transformation

Hubertus Porschen

Already during his studies of business administration in Marburg he accompanied the IPO of a company. During his dissertation in economics Hubertus Porschen founded two companies until 2010, one of which he sold in 2012 and the other is still managing partner. App-Arena GmbH is a global online marketplace for social media applications offering tools for digital lead generation and data analysis. He is also a partner in iConsultants GmbH, a consulting firm that advises companies on the digitization of business models. Since 2015, he has also headed the board of the business association "Die jungen Unternehmer". Dr. Hubertus Porschen...



Topics

- Big Data / Open Data
- Career / Profiling
- Change Management
- Digital Transformation / Digital Disruption
- Education
- European Union / Brexit
- Industry 4.0
- Innovations

Languages

- English
- German

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