



Expert Generation Y & Z, Entrepreneur & Author

Matthew Mockridge

Matthew Mockridge is an Expert on Generation Y & Z, Entrepreneur and SPIEGEL bestselling author with publications in 10 languages. Matthew Mockridge studied business and entrepreneurship in the U.S., but returned to his native Germany to found and later sell a company that has been called “the Facebook of the live entertainment industry. The recipe for success: He perfectly speaks the language of the target group: Gen Y. Today, Matthew Mockridge (usually in cap and sneakers) gives unparalleled talks to companies like PHILIPS, RE/MAX, Lufthansa, MERCK and SHELL on the insights of his crazy story and the implications for business...

Topics

- Leadership 4.0
- Next Generation
- Start Up

Languages

- English
- German

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