

Internationally journalist, author and intelligent observer of social trends

Anne Philippi

Anne Philippi is an internationally renowned journalist, author and intelligent observer of social trends. Her unmistakable instinct for trends far beyond lifestyle & fashion and their effects on the economy and society makes her an exciting expert for the overdue Awareness Change.

Anne Philippi unmasks common narratives charmingly and precisely and pleads for a comprehensive change in how to perceive and address female target groups. Not only does she have in-depth knowledge of these peer groups, she is also a part of them. Born in Saarlouis near the French border, she is...

Topics

Change Management · Digitalization / Technology · Generations · Innovations / Megatrends · Marketing / Branding / Storytelling · New Work · Society · Start Up / Entrepreneurship

Languages

English · German

Details & contact options

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