



Marketing expert, Trend researcher & Futurist

Oliver Leisse

Oliver Leisse, 58, was for many years strategy consultant at international advertising agencies like DDB, TBWA, BBDO and Springer & Jacoby.

Oliver Leisse – This is how the future works. How to recognize what's coming and know what to do. Oliver Leisse founded EARSandEYES GmbH, an institute for online market research and trend research, in 1997. There he built up the trend research division in Cape Town. In 2008, he founded...



Topics

- Artificial Intelligence / Robotics
- Branding
- Burnout / Resilience / Mental Health
- Change Management
- Consumption / Trade
- Digital Currency / FinTech
- Digital Transformation / Digital Disruption
- Education

Languages

- English
- German

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