

Youth Researcher, Expert Gen Y, Z & Alpha

Simon Schnetzer

Since 2010 Simon surveys what drives the next generation at work and off-work with the reputed survey “Young Germans”.

A focus of his research is to understand the impact of digitization and trends shaping the future of work. Simon Schnetzer qualifies young people to design their future and inspire leaders to excite employees. This two stranded approach leads to attractive working environments and engaged people. He combines keynotes with…

Topics

- Futurist
- Generations
- Innovations / Megatrends
- Leadership
- Marketing / Branding / Storytelling
- New Work
- Retail / Trade

Languages

- English
- German

Details & contact information

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