



Founder of the branding company Iconic.com, Creative Director, Brand Strategist, Systemic Coach and Team Developer, MBA

## Benjamin Erben

**Benjamin Erben is a creative. Benjamin is a brand strategist, systemic coach and team developer. And Benjamin is tired of people talking up the importance of 'change' without delivering ideas on how to achieve it.**

Benjamin Erben is the founder of branding company iconic.com which he runs out of London and Berlin and creative partner in a digital transformation agency. As a consultant he helps people break out of established structures to become not only more innovative and creative, but more relevant and purposeful. Benjamin...

### Topics

- Branding
- Change Management
- Humanity
- Society
- Storytelling

### Languages

- English
- German

### Details & contact information

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