Founder of the branding company Iconic.com, Creative Director, Brand Strategist, Systemic Coach and Team Developer, MBA

Benjamin Erben

Benjamin Erben is a creative. Benjamin is a brand strategist, systemic coach and team developer. And Benjamin is tired of people talking up the importance of ‘change’ without delivering ideas on how to achieve it.

Benjamin Erben is the founder of branding company iconic.com which he runs out of London and Berlin and creative partner in a digital transformation agency. As a consultant he helps people break out of established structures to become not only more innovative and creative, but more relevant and purposeful. Benjamin…

Topics

- Branding
- Change Management
- Humanity
- Society
- Storytelling

Languages

- English
- German

Details & contact information

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