

Criminal & intelligence Analyst, Profiling Expert

Dr Mark T. Hofmann

Dr Mark T. Hofmann is a criminal and intelligence analyst ('profiler'), specialising in behavioural and cyber profiling. He completed his PhD on the profiles and motives of hackers on the dark web and is one of the best-known profiling experts (featured on CNN, ARD, CBS, 60 Minutes Australia, Sat. 1, RTL and Forbes, among others). As a keynote speaker, Dr Hofmann inspires audiences worldwide, combining scientific expertise with gripping storytelling: How can we read and persuade people? How do hackers use AI and deepfakes? How can we become a 'human firewall'? His clients include companies across all sectors, banks, police...

Topics

Artificial Intelligence / Robotics · Cybercrime / Cybersecurity · Digitalization / Technology · Innovations / Megatrends · New Work · Rhetoric / Communication · TEDx Speakers

Languages

English · German

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