



Digital Marketing Expert, Entrepreneur, Visiting Professor at various European Hospitality Universities, Co-Founder & Managing Director @ Studio 49

Fritz Dickamp

Fritz Dickamp is an expert in digital marketing in the hospitality sector, entrepreneur, podcast host and thought leader for trends and service in the hotel industry. Fritz Dickamp was born in November 1990 and starting his hospitality career in his teens as a bellboy of 16 years of age with Kempinski, he then moved on to study and work in Scotland, the UK and USA and graduated from Ecole hôtelière de Lausanne in International Hospitality Management in late 2013. Founded by Fritz Dickamp and a fellow university-friend in early 2015, Studio 49 (www.studio-49.com) is one of the leading Online Marketing...

Topics

- Digital Transformation / Digital Disruption
- Humour
- Online Marketing
- Quality / Service Excellence
- Start Up

Languages

- English
- German

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