



Future Optimist, Google's First & Former Chief Innovation Evangelist, Adjunct Professor Stanford University

## Dr. Frederik G. Pferdt

Frederik G. Pferdt – Your future-ready Mindset. Dr. Frederik G. Pferdt's mission is to inspire people to invent their future and he believes creativity exists in all of us – the #1 human superpower to shape one's future. As Google's First and Former Chief Innovation Evangelist, he has led the growth of the company's fabled innovation culture since 2010 and he has worked with tens of thousands of leaders to support innovation across the organization. Frederik G. Pferdt Lecture Topics Future Mindset: How to invent tomorrow, today Future Ready – Train your mind to invent what's next Google: Shaping the...

### Topics

- Change Management
- Global Trends
- Innovations
- Workplace / Working Model / New Work

### Languages

- English
- German

### Details & contact information

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