



Professor of Finance IMD Lausanne, Director of the World Competitiveness Center

Professor Arturo Bris

Professor Arturo Bris wears three different hats at IMD:

Arturo Bris is Professor of Finance and Director of the IMD World Competitiveness Center. An award-winning teacher and program director, he ranks among the top 100 most-read finance academics worldwide. He is the author of several books, a frequent speaker at international conferences, and appears regularly on international media outlets....



Topics

- Artificial Intelligence / Robotics
- Cyber Crime / Cyber Security
- Digital Currency / FinTech
- Digital Transformation / Digital Disruption
- Energy / Mobility
- Europe
- Smart Cities / Shy Tech
- Society

Languages

- English
- French
- Spanish

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