



Professor of Finance IMD Lausanne, Director of the World Competitiveness Center

## Professor Arturo Bris

### Professor Arturo Bris wears three different hats at IMD:

Arturo Bris is Professor of Finance at IMD Lausanne and CEO of the World Competitiveness Center in Lausanne. He is one of the most important experts in the globally interconnected world of business and finance. Arturo Bris first hat is as Professor of Finance. His areas of expertise include international...



### Topics

- Artificial Intelligence / Robotics
- Cyber Crime / Cyber Security
- Digital Currency / FinTech
- Digital Transformation / Digital Disruption
- Energy / Mobility
- Europe
- Smart Cities / Shy Tech
- Society

### Languages

- English
- Spanish

### Details & contact information

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