



Expert in Online-Marketing & Digital Sales-Strategies - Google Future Lab

## Sebastian Decker

Sebastian Decker is a sought-after expert for data-driven online marketing and online store building and is booked as a speaker, consultant and trainer by renowned companies and agencies (DHL, DURST Group, Reiseland, Clever Fit, etc.). He gives guest lectures at various colleges and universities. His analyses are razor-sharp, to the point and easy to understand. Sebastian Decker enables companies to use their own data more effectively and to tap into the data of the Internet companies (Google, Facebook and co.) and to utilize it for themselves and more customer benefits. In his presentations, he shows how digital sales processes can...

### Topics

- Big Data / Open Data
- Digital Transformation / Digital Disruption
- Education
- Influencer
- Motivation / Strategy
- Sales Professionals

### Languages

- English
- German

### Details & contact information

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