

Expert in Online-Marketing & Digital Sales-Strategies - Google Future Lab

Dr. Sebastian Decker

Sebastian Decker is Managing Director of EVOLVE Digital, TEDx speaker and trainer at the Google Future Lab. He is a sought-after expert for data-driven online marketing, the development and optimization of online stores as well as the recording of the customer journey and focus on customer centricity. He is booked as a speaker, consultant and trainer by renowned companies and agencies (DHL, DURST Group, Reiseland, Clever Fit, etc.). Sebastian Decker gives guest lectures at various colleges and universities. His analyses are razor-sharp, to the point and easy to understand. Sebastian Decker: "SMEs and our large-scale industry have highly efficient production,...

Topics

Digitalization / Technology · Economy / Politics · Education · Generations · Innovations / Megatrends · Marketing / Branding / Storytelling · Motivation · Online Speakers

Languages

English · German

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