



Expert for strategic brand development, Entrepreneur, Visionary, Author

## Nadine Dlouhy

Nadine Dlouhy is a top expert in strategic brand development & positioning, has been running BrandLite GmbH for 20 years and has supported 46 companies in 35 countries. She is co-author of "Erfolg geht anders" and a lecturer at the Fresenius University of Applied Science for "Digital Innovation", "Strategic Management", "Media Management", specializing in automotive and mobility. She is a sought-after expert in the public media, e.g. on n-tv and wirtschaft-tv. Nadine Dlouhy: "Think Smart. Think Human. Think Innovation!" As a business mentor for brands, companies and people, speaker Nadine Dlouhy knows that implemented communication creates facts and leads to...

### Topics

- Branding
- Digital Transformation / Digital Disruption
- Innovations
- Leadership 4.0
- Work-Life-Balance

### Languages

- English
- German

### Details & contact information

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