

Hotelier & Expert in Business Management

Klaus Kobjoll

Not a classic seminar: Klaus Kobjoll’s lectures and seminars are all about guidance for total commitment. The thoroughbred entrepreneur and author of the book “Wa(h)re Herzlichkeit” shows his tools for success. For Klaus Kobjoll companies are “playgrounds for adults”! And he distinguishes two types of entrepreneurs: Yes-butter and Why-notter and those who want to become one. To create a perpetual motion machine of success with teams, Kobjoll offers many tried and tested approaches. Whether Total Quality Management, strategic planning with an annual target plan, corporate mission statement, CIP (Continuous Improvement Process), or employee selection, leadership, motivation and assessment. Klaus Kobjoll…

Topics

- Change Management
- Crisis Management
- Digitalization / Technology
- Generations
- Innovations / Megatrends
- Leadership
- Marketing / Branding / Storytelling
- Motivation

Languages

- English
- German

Details & contact information

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