



Neurophysiologist, Expert on Digital HealthCare & Future of Medicine

## Dr. Gerd Wirtz

Gerd Wirtz whets the appetite for digitization for a human medicine that lets us live healthier lives longer. Medicine is facing unprecedented change. Medical progress is exploding and the entire framework conditions are also being turned upside down by digitization. New opportunities are emerging, but so are numerous challenges. Making sense of progress requires a new way of thinking from each of us and the ability to embrace the fundamental changes. The expert for change and communication Dr. Gerd Wirtz knows the German health care system in all its facets and shows in a rousing lecture ways how you can...

### Topics

- Big Data / Open Data
- Change Management
- Digital Transformation / Digital Disruption
- Education
- Healthcare

### Languages

- English
- German

### Details & contact information

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