



Schoscho Rufener is a top speaker on "Management with Values" and Entrepreneurship

Hans-Jürg Rufener

Hans-Jürg Rufener's lectures are unique – innovative, inspiring & extremely enriching. Hans-Jürg "Schoscho" Rufener is a serial entrepreneur, cosmopolitan lateral thinker and Chief Creative Director of the MCH Group, one of the leading international live-marketing groups. Schoscho Rufener studied economics at the University of St. Gallen and scenography at the Zurich University of the Arts and St. Martin School of Arts in London. His lecture topics are uniquely conceived as he practices them as an entrepreneur himself. Speaking topics Hans-Jürg Rufener Strategy & values of a company Leadership with trust & self-confidence Corporate management with values As a born entrepreneur...

Topics

- Burnout / Resilience / Mental Health
- Crisis Management
- Education
- Humanity
- Innovations
- Leadership 4.0
- Motivation / Strategy
- Team Sport

Languages

- English
- German

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