



Crisis Communication Expert

Daniel Koch

Daniel Koch, a trained physician, gained national recognition in Switzerland in spring 2020 through his media presence as the federal government's coronavirus delegate. The former head of the Communicable Diseases Division shares what we can learn from the coronavirus crisis for the future. Daniel Koch – Mr. Corona & “Swiss of the year 2020”. Presentation topics Daniel Koch Successfully overcoming crises Crises require companies and organisations to act quickly. At the same time, there is an increase in enquiries and strategic decisions that all need to be answered and dealt with simultaneously. Good preparation and confident communication are two important...



Topics

- Crisis Management
- Global Trends
- Healthcare
- Rhetoric / Communication

Languages

- German

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