



Innovation Expert, Trendscout & Futurist

## Norbert Hillinger

Norbert Hillinger studied journalism and corporate communications at the FH Joanneum in Graz, but shortly after graduating he realized that he wanted to use his passion for asking questions and questioning statements not in a professional career as a journalist, but in the world of trend and futurology research. After graduating, Austrian-born Norbert Hillinger worked for seven years in various functions for the trend research company TrendONE in Hamburg and Berlin before setting up his own business as an innovation consultant in 2013. Since then, he has worked for companies in the financial services, retail and entertainment sectors. Norbert Hillinger...



### Topics

- Change Management
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Education
- Futurist / Think Tank
- Global Trends
- Innovations
- Start Up

### Languages

- English
- German

### Details & contact information

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