



Expert for Digitalization, Artificial Intelligence & E-Commerce

Prof. Dr. Christian Stummeyer

Prof. Dr. Christian Stummeyer is a sought-after keynote speaker, experienced management consultant and has worked in global corporations. He is himself a successful founder, e-commerce entrepreneur and professor of digital commerce and advises numerous large companies and medium-sized enterprises on the topics of digital strategy, e-commerce, artificial intelligence and digital transformation. Prof. Dr. Christian Stummeyer – Expert for Digitalization – Lecture Topics: The customer of the future – in B2C and B2B – understand, surprise, inspire Success strategies for marketing and sales in the digital world The 11 theses on the digital customer of the future – how to reach and...

Topics

- Artificial Intelligence / Robotics
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Futurist / Think Tank
- Innovations
- Online Marketing
- Workplace / Working Model / New Work

Languages

- English
- German

Details & contact information

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