



SME Expert, New Work thought leader and Political Expert

## Florian Bernschneider

At the age of 22, Florian Bernschneider was elected as the youngest member of the German Bundestag for the FDP and his home constituency of Braunschweig. Born in 1986, the business economist made a name for himself in parliament as the voice of the younger generation and sustainability expert for his parliamentary group. In a cross-faction initiative, he developed, among other things, alternative methods of measuring prosperity and growth far removed from gross domestic product. When the FDP parliamentary group failed to re-enter the Bundestag in 2013, Florian Bernschneider joined a renowned consultancy for medium-sized businesses, where he was responsible...

### Topics

- Artificial Intelligence / Robotics
- Big Data / Open Data
- Change Management
- Digital Transformation / Digital Disruption
- Innovations
- Next Generation

### Languages

- German

### Details & contact information

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