



Expert in leadership & transformation in a digital world: CDO & CEO, dance sports coach, startup coach

## Bernd Preuschoff

Bernd Preuschoff looks back on more than 30 years of experience as a dance athlete and trainer, but has also been successfully active as a digital executive for over 20 years, during which time he has won several awards on the stages of Germany for the successful work of his teams. In his previous role, he was Chief Digital Officer of the uvex group and also served as CEO of the uvex Direct-2-Consumer group (UD2C), uvex's fourth subgroup, which is responsible for all of the group's digital Direct-2-Consumer-related business activities. Lecture topic Bernd Preuschoff: Defying gravity – Business leadership through...

### Topics

- Burnout / Resilience / Mental Health
- Change Management
- Digital Transformation / Digital Disruption
- Leadership 4.0
- Music / Art

### Languages

- English
- German

### Details & contact information

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