



Speaker for leadership, transformation & emotion in motion

## Bernd Preuschoff

Bernd Preuschoff is one of the most prominent voices for digital transformation and modern leadership in the German-speaking world and is one of the Community Top Voices for Digital Strategy on LinkedIn. As a multi-award-winning CEO, CIO/CDO, and strategic consultant, he has initiated, led, and scaled successful transformation programs in a wide range of industries (including retail, industry, FMCG, insurance, IT) – with measurable ROI and sustainable cultural impact. At the same time, he has over 30 years of experience as a competitive dancer and trainer – a combination that shapes his unique leadership style: “Poet meets Athlete” – strategic...

### Topics

- Burnout / Resilience / Mental Health
- Change Management
- Digital Transformation / Digital Disruption
- Leadership 4.0
- Music / Art

### Languages

- English
- German

### Details & contact information

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