



The Coach of the Bundesliga Coaches - Expert for Leadership, Culture & Change

Prof. Dr. Ralf Lanwehr

Ralf Lanwehr has been working as consultant, trainer & coach for over 20 years and holds management professorships since 2008. He focuses on evidence-based leadership & transformation and interacts with companies such as Allianz, BMW, Google, John Deere, Lufthansa, RWE, SAP and Siemens at board level. In parallel, Ralf Lanwehr pursues a somewhat bizarre passion: professional football. He cooperates with management boards, trains executives and serves as leadership coach for head coaches of Bundesliga clubs. Besides, he supervises the leadership development for Bundesliga coaches and managers on behalf of the German Football Association (DFB). His own glorious career as a pro...

Topics

- Body Language
- Burnout / Resilience / Mental Health
- Change Management
- Education
- Leadership 4.0
- Motivation / Strategy
- Neuromarketing / Brain Research
- Workplace / Working Model / New Work

Languages

- English
- German

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