

Olympic participant, Athletics expert & TV moderator ARD, Author

Frank Busemann

Frank Busemann (born in 1975) developed an incredible dedication to sports as a child. He reached his peak as a silver medalist in the Olympic decathlon in Atlanta. That same year, 1996, he was named Sportsman of the Year. After numerous injuries, he declared his retirement from active sports in 2003. Since then, he has been sharing his experiences in sports and business in lectures and has published four books as an author so far. In addition, he is the athletics expert for the German public broadcaster ARD and, in the past, developed sports concepts for various companies as sports…

Topics

- Change Management
- Crisis Management
- Extreme Sports / Adventure
- Motivation
- New Work
- Online Speakers
- Resilience / Mental Health
- Sports

Languages

- German

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