



Creative Lead and Co-founder Anything But Ordinary - Earth Optimist, Storyteller, Purpose Marketing, Moonshot Thinking

## Chris Thaller

Chris Thaller is Co-founder and Creative Lead of Anything But Ordinary, a creative agency & consultancy focusing on impact creation, sustainability, corporate culture and employer branding. With a passion for promoting sustainability and harnessing the power of purpose to drive positive change, Chris has established himself as a thought leader in the areas of purpose-driven marketing, storytelling, and corporate culture. After 10 years as Head of Creative Projects at adidas Runtastic and now as Creative Lead at Anything But Ordinary his decade of experience in shaping organizational culture has led to a deep understanding of the impact that purpose-driven marketing can have on...

### Topics

- Branding
- Innovations
- Online Marketing
- Start Up
- Storytelling
- Sustainability / Environment

### Languages

- English
- German

### Details & contact information

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