



Retail Industry Expert & Futurologist

Theresa Schleicher

Theresa Schleicher is considered Europe's leading retail futurologist. She speaks about the future of shopping, retail, and consumption. She is a futurological sparring partner for retail and commercial enterprises, the renowned Zukunftsinstitut (Future Institute), and the Federal Ministry for Economic Affairs and Climate Protection. Theresa Schleicher: "What if the basic principles of retail no longer apply in the future? What if product variety, sales, and expansion reach their limits? What if customer focus can no longer be the sole benchmark? And what if skilled workers come, but no longer from where they always came from?" Consumption of the future? Theresa...



Topics

- Artificial Intelligence / Robotics
- Asia / China
- Branding
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Europe
- Food Trends / Future Food
- Futurist / Think Tank

Languages

- English
- German

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