



Retail Industry Expert & Futurologist

## Theresa Schleicher

Theresa Schleicher is considered one of the most renowned business thought leaders and retail experts in the DACH region. A former Hirschen Group manager and data scientist, she is an exclusive retail advisor to DAX-listed corporations in Asia and Europe, including the VW Group and leading retailers. She is also a thought leader and future advisor for the German Federal Ministry of Economics and Climate Protection on the development of new retail strategies. As a leading retail future expert at the renowned Zukunftsinstitut, among others, Theresa Schleicher annually publishes the trends for the coming years in retail and brings them...



### Topics

- Artificial Intelligence / Robotics
- Asia / China
- Branding
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Europe
- Food Trends / Future Food
- Futurist / Think Tank

### Languages

- English
- German

### Details & contact information

**Phone** +1 (704) 804 1054  
**Email address** [theresa.schleicher@premium-speakers.com](mailto:theresa.schleicher@premium-speakers.com)  
**Short link** <https://premium-speakers.com/en/?p=74434>