



Retail Industry Expert & Futurologist

Theresa Schleicher

Theresa Schleicher is considered one of the most renowned business thought leaders and retail experts in the DACH region. A former Hirschen Group manager and data scientist, she is an exclusive retail advisor to DAX-listed corporations in Asia and Europe, including the VW Group and leading retailers. She is also a thought leader and future advisor for the German Federal Ministry of Economics and Climate Protection on the development of new retail strategies. As a leading retail future expert at the renowned Zukunftsinstitut, among others, Theresa Schleicher annually publishes the trends for the coming years in retail and brings them...



Topics

- Artificial Intelligence / Robotics
- Asia / China
- Branding
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Europe
- Food Trends / Future Food
- Futurist / Think Tank

Languages

- English
- German

Details & contact information

Phone +1 (704) 804 1054
Email address theresa.schleicher@premium-speakers.com
Short link <https://premium-speakers.com/en/?p=74434>