



Retail Industry Expert & Futurologist

Theresa Schleicher

Theresa Schleicher is recognised as a leading retail futurologist in the D-A-CH region. She is a future sparring partner for retail and commercial companies, the renowned Zukunftsinstitut and for the Federal Ministry of Economics and Climate Protection. The futurologist and author of several well-known trend studies in the retail sector was previously Managing Director of the Hirschen Group, one of the largest consulting and creative companies in the German-speaking world. The consumption of the future? Theresa Schleicher offers an exciting outlook on the key trends in global trade and local retail. She has been a jury member for retail innovation...



Topics

- Artificial Intelligence / Robotics
- Asia / China
- Branding
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Europe
- Food Trends / Future Food
- Futurist / Think Tank

Languages

- English
- German

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