



Expert for Digital Customer Acquisition, LinkedIn-Marketing, Sales and Brand building in B2B

Steffen Wetzel

Steffen Wetzel – As the son of a medium-sized entrepreneurial family with a degree in engineering, over five and a half years of experience as a marketing sales manager and over eight years of online marketing practice, Steffen Wetzel shows companies how to optimally combine the classic and digital sales worlds. With his likeable and fact-oriented enthusiasm for his topic, he manages to carry your audience along and transport the clear business topics in an entertaining and exciting way. You can always rely on the latest developments, studies and case studies. Steffen Wetzel Lecture topics WINING CUSTOMERS ONLINE – How...

Topics

- Influencer Marketing
- Innovations
- Online Marketing
- Sales Professionals
- Start Up
- Storytelling

Languages

- German

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