



The "customer amazer" - author & entrepreneur

Sabina Kocherhans

Sabina Kocherhans was born in the slums of Sri Lanka. Even then she was a lucky child, despite all the misfortune around her. Fate was kind to her and she was adopted by a family in Switzerland. Her childhood in Basel was not easy. The color of her skin made her an outsider everywhere. She completed training in marketing and sales in an international wholesale company and a large insurance company. During stays abroad in the USA she achieved her language studies in English, French and Italian. She founded her first company in 2003 and the big crash in 2006,...

Topics

- Body Language
- Branding
- Burnout / Resilience / Mental Health
- Career / Profiling
- Change Management
- Diversity & Inclusion
- Motivation / Strategy
- Society

Languages

- English
- German
- Italian

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