"Plastic Free Boy" - Sustainability, Gen Z & UN Sustainable Development Goals

Arlian Ecker

Arlian Ecker, worldwide known as the “Plastic Free Boy”, has been campaigning for ocean protection for many years. He is on a global mission to save the ocean from plastic pollution. His mission began in 2017 when, on his 11th birthday, he saw three sea turtles released back into the ocean – injured by plastic. He found out that by the time he is 42, there will be more plastic than fish in the ocean. He also realised that this will not only have a big impact on the sea creatures, but also on us humans, when millions of people…

Topics

- Education
- Generations
- Globalization
- Innovations / Megatrends
- Leadership
- Society
- Sustainability / Environment

Languages

- English

Details & contact information

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