



Management Consultant, Expert for Strategy & Innovation, Author

## Florian Lanzer

“Florian Lanzer confronts the complex challenges of today’s world with simplicity.” Florian Lanzer is a renowned strategy and innovation expert who addresses the complex challenges of today’s world with refreshing simplicity and strategic clarity. His inspiring speeches not only convey theoretical knowledge but are also based on his extensive practical experience in advising renowned clients from the Dax, Fortune 500, medium-sized companies and politics. As a partner at the management consultancy venture.idea, he deals daily with the challenges companies face in the areas of strategy and innovation. He challenges existing thought patterns, helps leaders develop their capabilities, and actively prepares...

### Topics

- Change Management
- Crisis Management
- Digital Transformation / Digital Disruption
- Futurist / Think Tank
- Innovations
- Leadership 4.0

### Languages

- English
- German

### Details & contact information

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