



Entrepreneur, Moderator, Host & Journalist

## Franca Lehfeldt

Franca Lehfeldt is one of the ambitious media personalities of a new generation. Her expertise and know-how on the transformation of society through politics, business and technology are in great demand. As former chief political reporter for RTL magazines and chief reporter and presenter for the news channel WELT, she became known throughout Germany. Today she is the owner of a communications and branding agency. Franca Lehfeldt: "The European single market doesn't work with a four-day week and working from home." Franca Lehfeldt: Economy, Politics & Society As a keynote speaker and panel participant, she knows her way around the...

### Topics

- Change Management
- Consumption / Trade
- Digital Transformation / Digital Disruption
- Emerging Markets
- Europe
- European Union / Brexit
- Leadership 4.0
- Lifestyle

### Languages

- English
- German

### Details & contact information

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