





Entrepreneur of Generation Z

Livia Schröder

Livia Schröder is herself part of Generation Z, born in 2004, and reflects the generation in many ways. After graduating from school she starts an apprenticeship as a commercial clerk in a travel agency. During the Corona time she had a lot more free time because of the short-time work. During this time she collected various skills, such as selling cosmetic products via social media or completed several online courses. This is something very normal in the new generation. "We have grown up differently and see the world with completely different eyes and have a lot more opportunities." Meanwhile, she...

Topics

- Next Generation
- Society
- Workplace / Working Model / New Work

Languages

- English
- German

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