





Expert in Music Industry

Smudo

Smudo, aka Michael B. Schmidt, is the co-founder of the band Die Fanstastischen Vier, is active in racing and is concerned with the future in the music industry. Smudo is a German lyricist and rapper for the hip-hop group Die Fantastischen Vier, and also works as a voice actor and actor. After graduating from high school, Smudo went to the U.S. with Thomas D. for three and a half months. Smudo's musical career began in 1986, when he founded the "Terminal Team" with Andreas Rieke. At the same time he started programming on the C64; several of his programs were...

Topics

- Artificial Intelligence / Robotics
- Branding
- Digital Transformation / Digital Disruption
- Innovations
- Lifestyle
- Motorsports
- Music / Art
- Society

Languages

German

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