



Professor of Communications Management, expert for clear communication, data fluency, data storytelling, creativity and innovation as well as strategic thinking and decision making

Prof. Dr. Martin J. Eppler

Prof. Dr. Martin J. Eppler is a global researcher, trainer, author, and consultant in the field of communication, creativity, and leadership. He is the author of 24 books, more than 300 academic articles and the winner of multiple awards (12 teaching awards, 4 book awards, 4 research awards). Martin J. Eppler is one of the most frequently quoted researchers and most sought-after consultants in the field of media and communication management. As a professor at the University of St. Gallen, he teaches managers how to get the most out of their meetings through the visual presentation of topics. His focus...

Topics

- Big Data / Open Data
- Change Management
- Digital Transformation / Digital Disruption
- Education
- Innovations
- Leadership 4.0
- Motivation / Strategy
- Quality / Service Excellence

Languages

- English
- French
- German
- Italian
- Spanish

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