



Global Expert Retail, AI, E-Commerce, Innovation & Digital Marketing

Sharon Gai

Sharon Gai is a worldwide expert in E-commerce, digital transformation, AI and innovation. She helps organizations do more with less using AI. In her tenure at Alibaba, she advised brands and heads of state in crafting their digital strategy with programmatic marketing and AI. Sharon Gai has appeared on CNN, Bloomberg, Reuters, ABC, CBC, CCTV, TechCrunch, and The Next Web. She is the author of the book, "How To Do More with Less Using AI" and "Ecommerce Reimagined". Sharon Gai Speaking Topics How to do more with less using AI We have been told two stories when it comes to...

Topics

- Artificial Intelligence / Robotics
- Asia / China
- Big Data / Open Data
- Change Management
- Digital Transformation / Digital Disruption
- Healthcare
- Innovations
- Online Marketing

Languages

- Chinese
- English

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