

Global Expert Retail, AI, E-Commerce, Innovation & Digital Marketing

Sharon Gai

Sharon Gai is a worldwide expert in E-commerce, digital transformation, AI and innovation. She helps organizations do more with less using AI. In her tenure at Alibaba, she advised brands and heads of state in crafting their digital strategy with programmatic marketing and AI. Sharon Gai has appeared on CNN, Bloomberg, Reuters, ABC, CBC, CCTV, TechCrunch, and The Next Web. She is the author of the book, "How To Do More with Less Using AI" and "Ecommerce Reimagined". Sharon Gai Speaking Topics How to do more with less using AI We have been told two stories when it comes to...

Topics

Artificial Intelligence / Robotics · Asia / China · Change Management · Digitalization / Technology · Globalization · Health / Nutrition · Innovations / Megatrends · Marketing / Branding / Storytelling

Languages

Chinese · English

Details & contact options

Phone	+41 (0)43 55 66 44 0
Email	sharon.gai@premium-speakers.com
Short link	https://premium-speakers.com/en/?p=83534