



Global Expert Retail, E-Commerce & Digital Marketing

Sharon Gai

Sharon Gai is a China-born Canadian who is an expert in e-commerce, digital transformation and AI Artificial Intelligence. She helps organizations become more “Culture Fluid” bracing them to be more agile, innovative and resilient in the VUCA time we are in today. In her tenure at Alibaba, she has advised brands and heads of state in crafting their digital strategy with programmatic marketing and AI. Sharon Gai has been the keynote speaker at TEDx, Singularity University, UBS, Nestle, Ecomworld, and Etail with over 40'000 attendees. Sharon Gai lecture topic The Red Pill or Blue Pill: Navigating the Dichotomy in AI...

Topics

- Artificial Intelligence / Robotics
- Asia / China
- Big Data / Open Data
- Change Management
- Digital Transformation / Digital Disruption
- Healthcare
- Innovations
- Online Marketing

Languages

- Chinese
- English

Details & contact information

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