

International Affairs & USA, Expert on generation Z

Luca Emilio Wilms

Luca Emilio Wilms is a German teenager, keynote speaker and entrepreneur who spent a year abroad in the USA, funded by a scholarship from the German Bundestag.At the age of 10, Luca started developing computer games and creating extensions for computer games on his Windows PC at the time. At just 14, he discovered his passion for digital communication and contributed significantly to the development of the social media department of a gaming project, building two major TikTok accounts.In early 2023, Luca Emilio Wilms took a job in a marketing agency specialized in advertising for Generation Z. In August 2023,...

Topics

America · Artificial Intelligence / Robotics · Digitalization / Technology · Economy / Politics · Generations · Innovations / Megatrends · Leadership · Marketing / Branding / Storytelling

Languages

English · German

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