



International Affairs & USA, Expert on generation Z

Luca Emilio Wilms

Luca Emilio Wilms is a German teenager, keynote speaker and entrepreneur who is currently doing a year abroad in the US, funded by a scholarship from the German Bundestag. At the age of 10, Luca started developing computer games and creating extensions for computer games on his Windows PC at the time. At just 14, he discovered his passion for digital communication and contributed significantly to the development of the social media department of a gaming project, building two major TikTok accounts. In early 2023, Luca Emilio Wilms took a job in a marketing agency specialized in advertising for Generation Z....

Topics

- Artificial Intelligence / Robotics
- Branding
- Digital Transformation / Digital Disruption
- Influencer
- Innovations
- Leadership 4.0
- Motivation / Strategy
- Next Generation

Languages

- English
- German

Details & contact information

Phone 1 (704) 804 1054
Email address luca.wilms@premium-speakers.com
Short link <https://premium-speakers.com/en/?p=84611>