

Strategy and Innovation Expert, Professor & Technology-Entrepreneur

Prof. Dr.-Ing. Guido H. Baltes

Prof. Dr.-Ing. Guido H. Baltes is an expert in strategy, innovation and transformation. Prof. Dr.-Ing. Guido H. Baltes is Director of the IST Institute for Strategic Innovation & Transformation at Constance University of Applied Sciences, visiting scholar at University of International Business & Economics in Bejing and University of California San Diego's Rady School of Management. In his presentations, as presenter or guest on panel discussions, he combines knowledge and experience as an entrepreneur, manager and scientist. His presentations are characterised by conciseness, entertainment and vivid examples that illustrate how established companies successfully implement strategic innovation and transformation. In his...

Topics

Change Management · Digitalization / Technology · Innovations / Megatrends · Leadership · Online Speakers · Presenter / Talkmaster · Start Up / Entrepreneurship

Languages

English · German

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