



Expert on Business Storytelling, Creativity & Leadership

## Jyoti Guptara

Jyoti Guptara is a bestselling author and Business Storytelling expert. A global speaker and advisor on narrative strategy, Jyoti has helped organisations and leaders on five continents to use Storytelling for more success with less stress. His bestseller 'Business Storytelling from Hype to Hack: Unlock the Software of the Mind' has been praised by the past president of IMD Business School and the CEO of the world's largest company by number of employees. Despite his first career as a novelist, Jyoti did not appreciate the value of storytelling in business until he was a Fellow at a United Nations partner...



### Topics

- Artificial Intelligence / Robotics
- Branding
- Change Management
- Digital Transformation / Digital Disruption
- Education
- Futurist / Think Tank
- Humanity
- Innovations

### Languages

- English
- German

### Details & contact information

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