



Expert on Innovation, Ex-Apple & Ex-Google Innovation Labs, USA

Chris Heemskerk

Drawing from over a decade of experience at leading technology firms, including Google and Apple. He showcases his vision on corporate innovation by heading The Innovation Alliance, a global network of tech executives and innovation leaders. As former Head of Scaled Acquisitions for Google in North America, Chris Heemskerk transformed his business operation into a global center for innovation and operational excellence. Hence, he was asked to serve as an advisor to Google's Innovation Lab and established a partnership with Harvard Business School to document the lab's endeavors in two HBS Case Studies in which he features. Chris Heemskerk talks...

Topics

- Artificial Intelligence / Robotics
- Change Management
- Digital Transformation / Digital Disruption
- Education
- Global Trends
- Innovations
- Leadership 4.0
- Motivation / Strategy

Languages

- English

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