

Innovator, Influencer & Entrepreneur - CEO Granny&Smith Innovation Agency

Lars Behrendt

Lars Behrendt is Founder and CEO of the innovation agency Granny&Smith, bestselling author, consultant, influencer, keynote speaker and coach. In lectures and workshops, he shares his profound knowledge and over 20 years of practical experience in innovation development and innovation methodology. His stage experience includes appearances at leading tech conferences such as TEDx, IFA, CES, CEBIT and other well-known events. With over 700 projects, he has advised the who's who of the German corporate landscape. He has worked for Airbus, Daimler, Schaeffler and BLG, among others. Lars Behrendt also lectures on innovation methodology at Jacobs University Bremen, University of Applied…

Topics

- Artificial Intelligence / Robotics
- Change Management
- Crisis Management
- Digitalization / Technology
- Diversity / Inclusion
- Extreme Sports / Adventure
- Futurist
- Generations

Languages

- English
- German

Details & contact information

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