

Retail Innovation Expert

Marilyn Repp

Marilyn Repp is one of the leading experts on the future of retail, artificial intelligence, and new consumer behavior in the DACH region. For more than ten years, she has been exploring how technology is transforming retail. Today, she is focusing on one of the biggest changes of the coming years: Artificial intelligence is transforming not only companies and processes—but also the way people discover products, make decisions, and shop. As a retail expert, keynote speaker, and author, Marilyn Repp analyzes developments in AI, agentic commerce, and new customer journeys. In doing so, she links technological advancements to the crucial…

Topics

- Artificial Intelligence / Robotics
- Digitalization / Technology
- Diversity / Inclusion
- Generations
- Innovations / Megatrends
- Marketing / Branding / Storytelling
- New Work
- Online Speakers

Languages

- English
- German

Details & contact information

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