





Generative AI and Chatbot Expert and Researcher

## **Sophie Hundertmark**

After working for international industrial companies such as Bosch and various agencies, Sophie Hundertmark was one of the first Master's students in Switzerland to research chatbots. She has been working on her doctorate at the University of Fribourg since 2022, where she is researching the combination of conversational AI, fuzzy logic, ethics and large language models (LLMs). She is also a research assistant and lecturer at the Institute of Financial Services Zug at the Lucerne University of Applied Sciences and Arts (IFZ). Sophie Hundertmark has already given keynotes and inspirational talks at renowned conferences in the DACH region on topics...

## **Topics**

- Artificial Intelligence / Robotics
- Big Data / Open Data
- Branding
- Change Management
- Digital Transformation / Digital Disruption
- Education
- Industry 4.0
- Innovations

## Languages

- English
- German

## **Details & contact information**

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