

Brand Strategy Leader, Author, Life & Leadership Strategy Coach

Bonnie Wan

Best-selling author and AdAge Chief Strategy Officer of the Year, Bonnie Wan, guides companies, teams, and individuals to crystal clarity in the face of complexity…to drive immediate action and create lasting change. Wan is the creator, author, and teacher of The Life Brief, a profound and empowering tool that distills the practice of brand strategy into its simplest, clearest, and most effective form to help people get clear, take meaningful action, and live with greater intention and imagination. Wan is a 30-year career Brand Strategy leader who has led strategy for Fortune 500 companies including Blackstone, BMW, Comcast/Xfinity, Frito-Lay, Kraft-Heinz,…

Topics

- Change Management
- Leadership
- Marketing / Branding / Storytelling
- Motivation
- Society
- Start Up / Entrepreneurship
- Trainers / Workshops

Languages

- English

Details & contact information

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