

# DR. BETH KAPLAN

## Lead With Belonging



Great leaders want to build a culture of belonging that enhances the company's bottom line. Research shows 93% of leaders prioritize belonging, but only 13% achieve it.

Imagine a workplace where everyone feels valued, connected, and motivated. A workplace where everyone can thrive and grow. Belonging is a human need and a critical factor for success.

Research shows that belonging leads to higher productivity, engagement, and retention.

In this dynamic and interactive keynote, Dr. Beth Kaplan will share what her research has uncovered, revealing how you become a leader who inspires others to thrive and grow. She will share the skills required to be intentional because belonging doesn't happen by chance. Dr. Kaplan is a leading belonging, work trauma, and leadership development expert. She has spent over twenty years studying and in practice to help leaders create a sense of belonging in their teams and organizations. Your leaders will leave with the tools to transform their workplace into one where everyone feels they belong.

### Key Takeaways:



How to build a culture of belonging and thriving in your workplace



How to lead by example and empower your team to feel valued and connected



How to use stories to connect with others and foster a culture of belonging