

APRIL RINNE

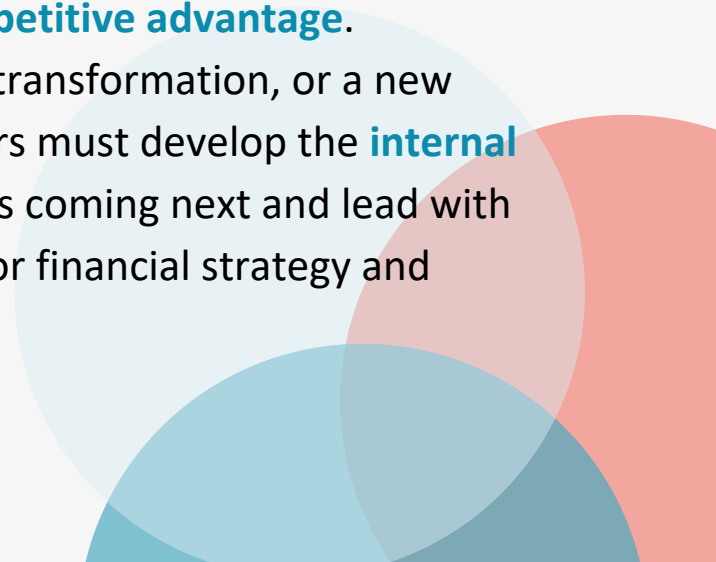
Finance in a World in Flux

Financial institutions are facing **unprecedented disruption** from fintech innovation and shifting global regulations, while the global economy experiences **structural flux** marked by increased market volatility, digital currencies, and emerging forms of value. ESG investing, impact finance, and stakeholder capitalism are simultaneously **reshaping investment and fiduciary responsibilities**. At the same time, generational shifts in leadership and talent expectations are **upending traditional financial career paths**.

LAYERS OF FLUX

The financial sector is built on **long-term trust** and **short-term responsiveness**. In today's world, where algorithms trade in microseconds and reputations change overnight, **the ability to navigate change has become a competitive advantage**.

Whether facing global crises, digital transformation, or a new generation of clients, financial leaders must develop the **internal resilience** and foresight to see what's coming next and lead with clarity. **Flux is the new foundation** for financial strategy and leadership.



FINANCE IN FLUX

- * Trust in financial systems is being redefined as transparency, accountability, and purpose-driven leadership become paramount.
- * Regulatory uncertainty and political volatility pose major challenges to stability and forecasting.
- * Talent pipelines are strained: new skills are needed for risk, innovation, and inclusion.
- * The pace of technological change—blockchain, AI, embedded finance—is outstripping many institutions' ability to adapt.

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APRIL'S APPROACH

- ➔ Bridges macroeconomic trends with cultural and behavioral finance.
- ➔ Provides global, long-term context for understanding near-term market disruptions.
- ➔ Brings a futurist lens to emerging business models and financial innovation.
- ➔ Offers guidance on workforce resilience, leadership in uncertainty, and future-fit thinking.

In her keynotes, presentations and book *FLUX: 8 Superpowers for Thriving in Constant Change*, April guides the way.

She has been weaving a story about how to thrive amid flux for as long as she can remember, drawing on her history as a futurist, advisor, global development executive, microfinance lawyer, investor, mental health advocate, certified yoga teacher, globetrotter, and fun-filled [handstander](#).

She brings a global perspective and understanding to how we see, think about, talk about, struggle with, better understand, and ultimately forge positive relationships with change.

April customizes her talks for each audience's unique needs and goals. The descriptions included are her favorites (and most popular), yet she's also happy to tweak them upon request.

April truly set the tone for our conference with an insightful and impactful opening session. Her expertise and perspectives were invaluable to our attendees, and she was an absolute delight to work with!

—FINANCIAL SERVICES INSTITUTE



FLUX

8 SUPERPOWERS FOR THRIVING IN CONSTANT CHANGE



In this keynote, April brings her future-focused lens to the world of finance. She introduces the Flux Mindset and its 8 Superpowers as essential skills for navigating uncertainty, systemic change, and industry transformation. Attendees learn to reframe change as an opportunity, rethink how they define success, and foster cultures of adaptability. With clarity and optimism, April shows how to build trust and thrive amid financial flux.

SPEAKER REEL



BEYOND THE LADDER: THE FUTURE OF TALENT AND CAREERS

Discover how to replace the broken career ladder with a flexible "career portfolio" that will help you attract and retain talent, nurture diverse skills, and create thriving work cultures in an era of unprecedented professional change and technological disruption.

FINDING CERTAINTY IN AN UNCERTAIN WORLD

Learn to develop a Flux Mindset that transforms chaos into opportunity, equipping you with practical tools to anticipate change, harness uncertainty as a strategic advantage, and apply global cultural insights to leadership challenges with confidence.