

# APRIL RINNE


## Healthcare in a World in Flux

**From frontline services to policy, healthcare is experiencing massive [systemic change](#).**

Global health crises, workforce burnout, rising costs, and shifting patient expectations are [transforming care delivery](#), while digitization, AI, and telemedicine are [redefining provider-patient relationships](#). Meanwhile, wellness, equity, and mental health have become central to [strategic planning](#) across the sector.

### LAYERS OF FLUX

The past few years have laid bare the fault lines in global healthcare systems. They've also revealed [new opportunities](#) for renewal, inclusion, and innovation. Across the healthcare ecosystem, leaders are navigating [relentless change](#) and [profound human need](#). Whether adapting to telehealth, rethinking patient experiences, or strengthening trust across stakeholders, healthcare requires a mindset—and skillset—that can [thrive in uncertainty](#). Future-ready healthcare is more than digital or data-driven. [It's flux-driven.](#)



# HEALTHCARE IN FLUX

- \* The sector is overwhelmed with complexity, rapid transformation, and increasing regulation.
- \* Systems are strained from staffing shortages, outdated infrastructure, and systemic inequities.
- \* The traditional “ladder” of careers in medicine is breaking down amid new training, credentials, and career demands.
- \* Aging populations and a rising mental health crisis are challenging existing care models.

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## APRIL'S APPROACH

- ➔ Reframes uncertainty as a tool for building healthier systems and stronger teams
- ➔ Supports leaders and teams through organizational and cultural transformation
- ➔ Blends human-centered design and adaptive leadership
- ➔ Brings global, cross-cultural healthcare insights from over 100 countries

In her keynotes, presentations and book *FLUX: 8 Superpowers for Thriving in Constant Change*, April guides the way.

She has been weaving a story about how to thrive amid flux for as long as she can remember, drawing on her history as a futurist, advisor, global development executive, microfinance lawyer, investor, mental health advocate, certified yoga teacher, globetrotter, and fun-filled [handstander](#).

She brings a global perspective and understanding to how we see, think about, talk about, struggle with, better understand, and ultimately forge positive relationships with change.

April customizes her talks for each audience's unique needs and goals. The descriptions included are her favorites (and most popular), yet she's also happy to tweak them upon request.

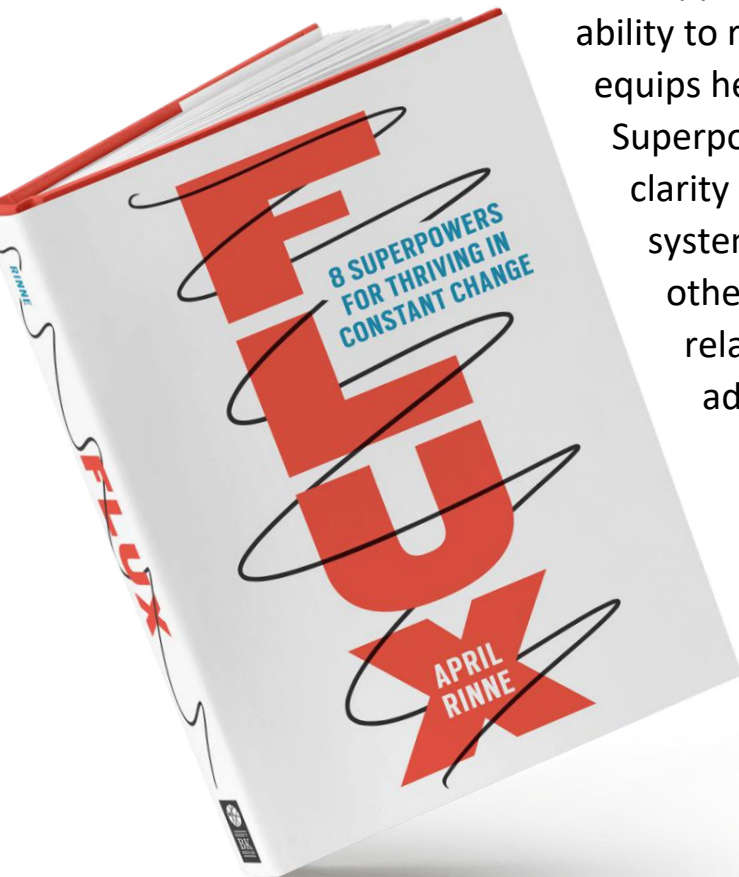
A home run!

—*HORIZON BLUECROSS BLUESHIELD*



# FLUX

## 8 SUPERPOWERS FOR THRIVING IN CONSTANT CHANGE



What happens when the need for change outpaces our ability to respond? In this powerful keynote, April Rinne equips healthcare professionals with the 8 Flux Superpowers for navigating transformation with clarity and compassion. Whether leading a health system, innovating at a startup, or caring for others, attendees learn how to strengthen their relationship to uncertainty, boost resilience, and adapt to a future that's always in motion.

### SPEAKER REEL



## BEYOND THE LADDER: THE FUTURE OF TALENT AND CAREERS

Discover how to replace the broken career ladder with a flexible "career portfolio" that will help you attract and retain talent, nurture diverse skills, and create thriving work cultures in an era of unprecedented professional change and technological disruption.

## FINDING CERTAINTY IN AN UNCERTAIN WORLD

Learn to develop a Flux Mindset that transforms chaos into opportunity, equipping you with practical tools to anticipate change, harness uncertainty as a strategic advantage, and apply global cultural insights to leadership challenges with confidence.