

APRIL RINNE

Insurance in a World in Flux

Insurance is in the business of helping clients and customers **navigate life's uncertainties** and unknowns. And yet, the models and approaches that insurance has traditionally relied on are themselves **in flux**.

LAYERS OF FLUX

By its very nature, insurance is change-averse. The insurance industry is built around **risk mitigation**—and yet, the very nature of risk is changing.

From climate-driven catastrophes to the digitization of everything, **insurers must rethink how they forecast, underwrite, connect with, and truly support their customers**. At the same time, the need for cultural agility, self-awareness, and internal resilience has never been higher.

Organizations must cultivate **change-ready mindsets** and **future-fit talent strategies** to stay competitive, relevant, and nimble in a world – and future – in flux.

The most successful management session
we've ever had!

– ACUITY INSURANCE



INSURANCE IN FLUX

- * Risk management has never been more important, yet risk landscapes are evolving faster than most insurance models can.
- * Climate change, geopolitical instability, and AI are reshaping how risk is defined, tracked, measured, and covered.
- * Customer expectations are shifting toward personalization, transparency, and digital-first service.
- * Regulatory flux, M&A activity, and evolving workforce models are challenging traditional insurance operating models and creating issues for future-ready leadership.

APRIL'S APPROACH

- ➔ Helps insurance leaders develop adaptive strategies in response to uncertainty, volatility, and unknowns.
- ➔ Helps bridge the gaps between legacy systems, mindsets, and future-focused leadership.
- ➔ Advises on talent strategy and the transition to more human-centered, future-ready organizations.
- ➔ Guides leaders, teams, and organizations to open a Flux Mindset to address individual, organizational, cultural and systemic resistance to change.

In her keynotes, presentations and book *FLUX: 8 Superpowers for Thriving in Constant Change*, April guides the way.

She has been weaving a story about how to thrive amid flux for as long as she can remember, drawing on her history as a futurist, advisor, global development executive, microfinance lawyer, investor, mental health advocate, certified yoga teacher, globetrotter, and fun-filled [handstander](#).

She brings a global perspective and understanding to how we see, think about, talk about, struggle with, better understand, and ultimately forge positive relationships with change.

April customizes her talks for each audience's unique needs and goals. The descriptions included are her favorites (and most popular), yet she's also happy to tweak them upon request.

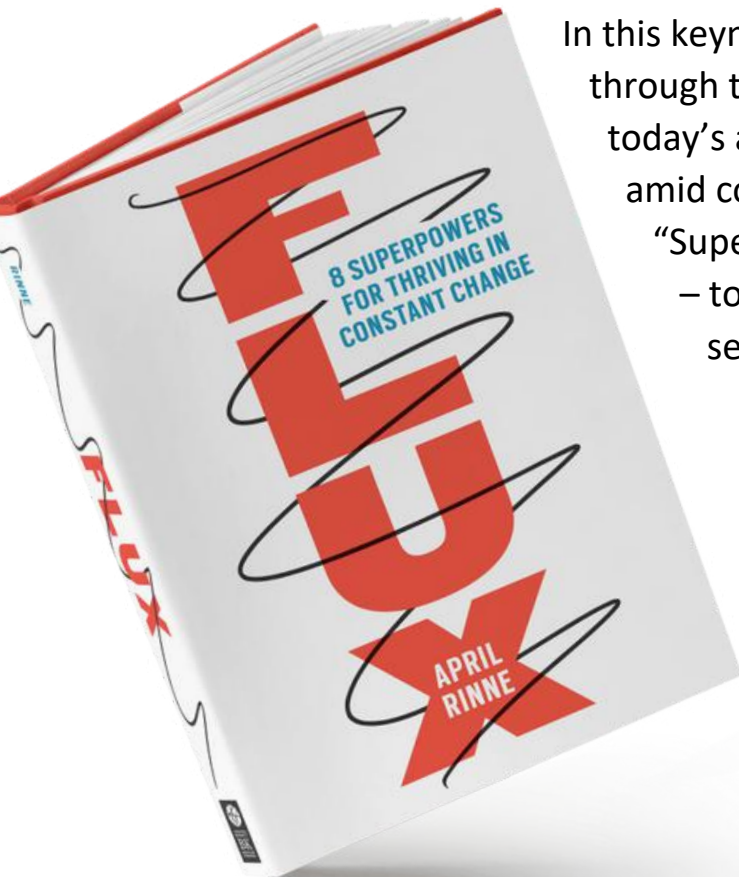
We have had the pleasure of working with April on more than one occasion, and to say that she delivers every time is an understatement. Her wealth of knowledge is unmatched, her delivery is friendly and engaging, and she takes the time to fully understand who she's talking to and what the end message needs to be. On top of all of that, she is an absolute joy to work with. Can't recommend her enough!

—HUB INTERNATIONAL



FLUX

8 SUPERPOWERS FOR THRIVING IN CONSTANT CHANGE



In this keynote, April guides insurance leaders and teams through the mindset shift required to stay ahead of today's accelerating pace of change and to flourish amid constant unknowns. She introduces the 8 Flux "Superpowers" – future-ready leadership practices – to improve one's relationship with change and see risk and uncertainty with a broader lens.

SPEAKER REEL



BEYOND THE LADDER: THE FUTURE OF TALENT AND CAREERS

Attracting and retaining top talent in the insurance sector is no longer about climbing a career ladder. April redefines what it means to grow a meaningful career in an ever-changing sector and world. She introduces the career portfolio concept as a powerful alternative to help insurance leaders rethink hiring, retention, and internal development to create agile, adaptive cultures ready for what's next. The benefits for both talent and HR are enormous... and it's remarkably easy to get started.