

APRIL RINNE

Women's Leadership in a World in Flux

Women leaders continue to **drive transformation** across industries, yet face **disproportionate challenges** in dynamic and uncertain environments.

There is a better path forward. Many women know this.

But how do we get from here to there, and how can one's approach to change and uncertainty help catalyze a **brighter**, more **balanced**, and **flourishing future**?

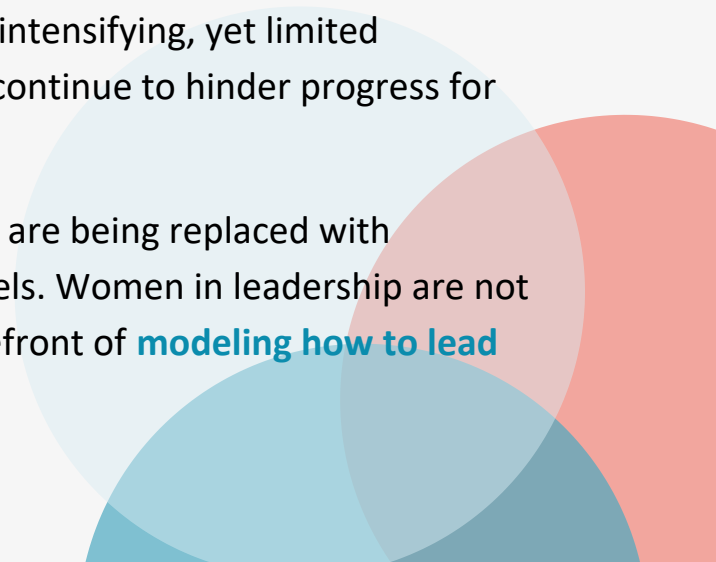
LAYERS OF FLUX

Today's rapidly changing world is putting **unprecedented pressure on leaders**—and female leaders often feel this acutely.

Leadership values are being redefined, with **empathy, resilience, and adaptability**—*often championed by women*—rising as critical traits.

Gender equity, inclusive leadership, and authentic presence are under growing scrutiny amid ongoing social and institutional flux. At the same time, calls for more **future-ready workplaces** are intensifying, yet limited mentorship and sponsorship opportunities continue to hinder progress for women in leadership.

Traditional notions of power and leadership are being replaced with relational, inclusive, and values-driven models. Women in leadership are not just adapting to change; they are at the forefront of **modeling how to lead with clarity, compassion, and courage**.



APRIL'S APPROACH

- * Helps women leaders reframe uncertainty as an asset for career growth – and a fulfilling life.
- * Offers practical tools for navigating career portfolios, non-linear success, and strategic decision-making in volatile times.
- * Equips audiences with "Flux Superpowers" that support inclusive and agile leadership.
- * Elevates the conversation around systemic change with personal storytelling and cross-cultural insights.

KEY OUTCOMES

April's talks help women:

- ➔ **Transform uncertainty into strategy** by activating their Flux Superpowers
- ➔ **Let go of linear success models** and embrace career fluidity as a strength
- ➔ **Design life-aligned leadership** that sustains, not depletes them
- ➔ **Lead with empathy, clarity, and values** even (especially) in crisis

The World is in Flux. So Are You.

Leadership today isn't about having the answers. It's about navigating the unknown with courage, clarity, and creativity.

For women leaders, this moment is especially complex: You're making history while carrying the weight of legacy systems that weren't built for you. You're expected to be adaptable, emotionally intelligent, and visionary while also balancing caregiving, invisible labor, and personal reinvention.

This isn't just burnout. It's a crisis of direction, identity, and permission. But what if **flux**, the very thing causing disorientation, could become your greatest advantage?

FLUENT IN FLUX.

Why April Rinne? Because she teaches fluency in change.

As a futurist, global strategist, and author of **Flux: 8 Superpowers for Thriving in Constant Change**, April equips women to lead with agility in systems not yet designed for them—and to rewrite those systems from the inside out.

She doesn't tell women to "do more." She shows them how to see differently. And then she *hands them the tools*.

APRIL'S EXPERIENCE WITH WOMEN-CENTERED AUDIENCES:

- Catalyst "Real Talk" Summit
- Dentons Courageous Counsel Leadership Summit
- Extraordinary Women on Boards
- Intuit Women's Network
- Latham & Watkins: Women Leading Forward
- Metlife Women in Sales Summit
- Morgan Stanley Women's Leadership Summit
- SEI Investments Women's Leadership Initiative
- Women @ Airbnb
- Women @ Meredith
- Women in Government Innovation Summit
- Women Presidents Organization: Entrepreneurial Excellence Forum

FLUX

8 SUPERPOWERS FOR THRIVING IN CONSTANT CHANGE



A world in flux demands a new kind of leader—one who sees change not as a threat but as a strategic advantage. In this keynote, April Rinne invites women leaders to embrace uncertainty with confidence, curiosity, and creativity. Drawing from her bestselling book *Flux*, she introduces the 8 “superpowers” – future-ready leadership practices – that foster clarity, resilience, and authenticity. Women leaders learn to flip traditional models of success, unlock their inner strength, and lead their teams with vision and empathy through any disruption.

BEYOND THE LADDER: THE FUTURE OF TALENT AND CAREERS

For women navigating their careers amid shifting expectations and systemic barriers, the old career ladder model simply doesn’t fit. In this talk, April reimagines career development as a portfolio of evolving skills, passions, and roles. She challenges HR leaders to design policies that embrace flexibility and support diverse career trajectories. Women gain new tools to own their career stories, design life-aligned work, and thrive in ways that are both fulfilling and sustainable.

SPEAKER REEL

