



**APRIL &  
JERRY**

# Build the event you want. Build the future you want.

with Flux Mindset Expert **April Rinne**  
& Future Strategist **Jerry Michalski**



## Mindset Meets Strategy: The Ultimate Change Leadership Duo

With 45+ years advising Fortune 500 organizations, this dynamic duo offers event organizers a seamless, high-impact solution: two world-renowned speakers in perfect sync, simplified logistics, and a comprehensive approach that helps organizations make friends with change while making the impossible possible.

# A ONE-TWO-THREE PUNCH

## TOUGH JOB...

You're tasked with filling many speaker slots for your upcoming event.



## EASY PEASY!

April & Jerry fill three slots (an entire half day!) BONUS: the third session is free!

**APRIL**

**JERRY**

**BONUS SESSION  
- FREE!**

Conference Schedule -  
Morning Sessions



# COMPLEMENTARY VOICES. COLLECTIVE IMPACT.

## April

Diving headfirst into change, April helps groups understand and adopt a Flux Mindset: an approach that befriends change. Trust, leadership and culture are also key levers in April's keynotes.



1+1

## Jerry

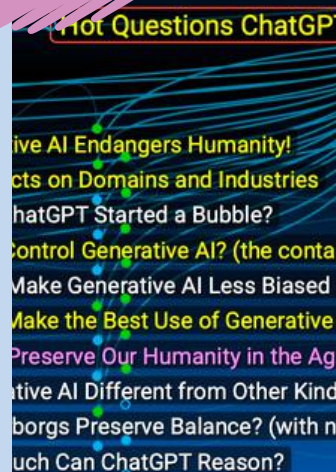
Connecting on those themes of change, trust and more, Jerry turns them toward the future, specifically how we might craft a future we want — one that makes the seemingly impossible, possible.



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## Bonus Session

- “Ask Us Anything” hour
- A workshop on Flux Mindset, select Superpowers, or the 4S Change Framework
- Participation on a panel
- A unique “Jerry’s Brain” session
- A facilitated conversation on a topic that matters to your audience





## RETHINK YOUR CONSTRAINTS

It's amazing how quickly things that seem impossible can not only become possible, but become so commonplace as to be unremarkable. In the year 2000, the idea of using your phone to beckon for a car that would take you wherever you want seemed out of reach. Yet you've likely taken an Uber or Lyft in the past month. Sharing economy pioneers like Uber and Airbnb realized that empty seats in cars were idle assets, waiting for someone to coordinate them. The juicier constraints are social, such as trust.

Organizations seeking a distinct advantage should learn to examine their constraints, then shift them. Jerry's 4S Framework offers a path for doing this.

### KEY TAKEAWAYS:

- Our beliefs shape what we see, more than we realize. Those beliefs are also more malleable than we think.
- The most valuable innovations question fundamental assumptions. Your next breakthrough likely lives at the boundary of what you currently believe is possible.
- To quote Mark Twain, "It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so."

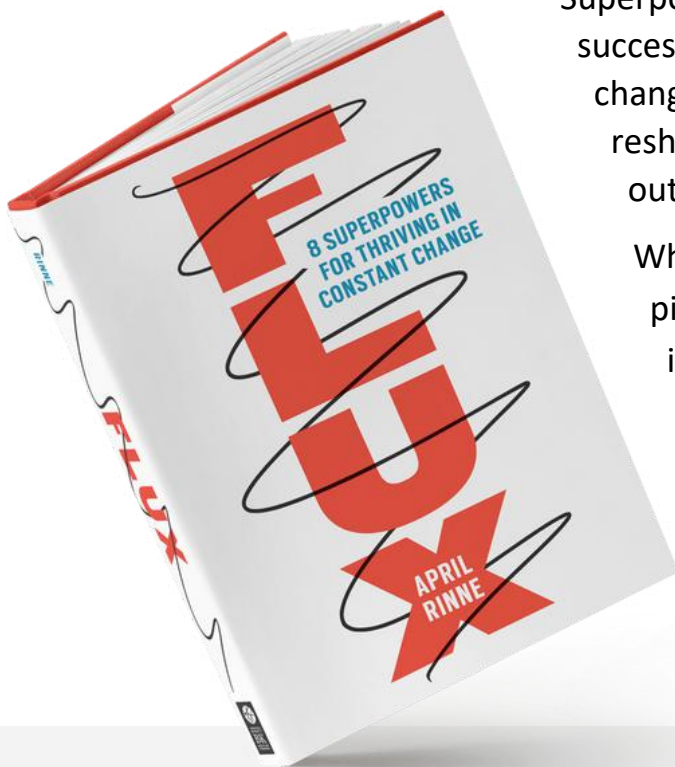


## 8 SUPERPOWERS FOR THRIVING IN CONSTANT CHANGE

There's an epidemic of change exhaustion, yet more change and uncertainty are ahead. When – and how – will this ever improve? Being adaptable and flexible have always been hallmarks of effective leadership, well-being, and a fulfilling life. But in a world of ever-more change, an ever-faster pace of change, and relentless uncertainty, flexibility and resilience can be stretched to their breaking points. The quest becomes how to find calm and lasting meaning in the midst of enduring chaos.

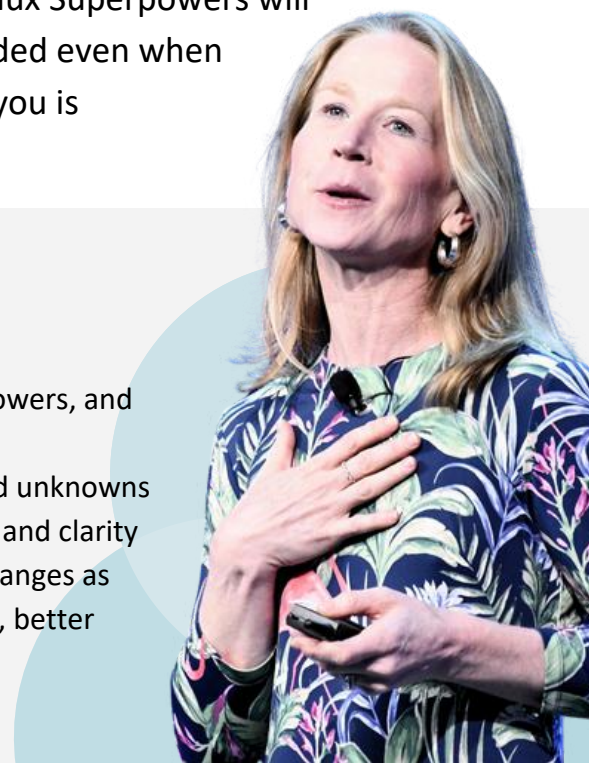
A world in flux calls for a new mindset, one that treats constant change and uncertainty as a feature, not a bug. In this talk, April Rinne helps you open this mindset — a Flux Mindset — and develop eight “Flux Superpowers” that flip conventional ideas about leadership, success, and well-being on their heads. You'll learn to see change in new ways, craft new responses, and ultimately reshape your relationship to uncertainty from the inside out.

Whether you're leading a team, building strategy, pioneering innovation, strengthening your culture, inspiring engagement, managing transformation, or simply want to be future-ready and show up more fully in the world, opening a Flux Mindset and activating your Flux Superpowers will keep you grounded even when everything around you is shifting.



### KEY TAKEAWAYS:

- Learn how to open a Flux Mindset, cultivate the 8 Flux Superpowers, and boost your “fluxiness”
- Improve your relationship to constant change, uncertainty, and unknowns
- See the future – including your future – with fresh perspective and clarity
- Show up more fully for work, your team, and organizational changes as well as your family, friends, and community – every part of life, better every day





# PRAISE FOR APRIL & JERRY

As individuals, April and Jerry are among the most insightful and inspiring speakers in the world. Bringing them together on stage creates an energy that will link all of your attendees in a positive feedback loop that will power both breakthrough ideas and concrete commitments.

**—CHRIS YEH, PARTNER AT BLITZSCALING VENTURES**

Both Jerry and April live in the future then help create it now. Their grasp of the forces that create systemic change, innovation that matters, and how to accelerate into the future have helped us as we navigate our work on transforming supply chains and business models to a low carbon, equitable sustainable future. Definitely a 1+ – be ready to innovate, at scale, fast when inviting them into your world!

**—HANNAH JONES, CEO OF THE EARTHSHOT PRIZE & FORMER CHIEF SUSTAINABILITY OFFICER, NIKE**

It is rare to find two individuals who so perfectly illustrate 1+1=3. Jerry and April have jointly and separately guided me and others to a better –and more actionable–understanding of today’s opportunities and challenges. By collaborating, they are more than doubling their impact and teaching us about that skill too.

**— KATHY CALVIN, FORMER PRESIDENT & CEO OF THE UN FOUNDATION**

It’s an amazing thing to meet the partner that both complements and elevates your thinking. Jerry and April have each met theirs, forming one of the most dynamic, insightful and visionary duos shaping the future. While both Jerry and April are visionaries in their own right, in tandem they create a super intelligence able to take us all into a much more stable future, faster. Their complementary skills, dynamic energies and united vision makes all that is possible somehow that much more tangible.

**—NANCY GIORDANO, PRESIDENT OF BIG PLAY**

Finding a resilient response that leads to life and more agency is what these two, now combined, can offer better than almost anyone I know.

**—KEVIN JONES, FOUNDER OF NEIGHBORHOOD ECONOMICS**

April and Jerry are the perfect complement — to each other and to their clients. They balance curiosity with insight, whimsy with intellectual rigor, serendipity with intention. Either brings tremendous value and together they deliver immeasurable impact.

**—CHRIS SHIPLEY, CO-AUTHOR OF THE EMPATHY ADVANTAGE**

Because April and Jerry come at important topics from different perspectives and have different yet complementary approaches, their collective impact will touch more of your audience in even more profound ways. They're the real deal: smart, authentic, great to work with – they overdeliver!

**—KOANN SKRYZYNIARZ, FOUNDER OF SUSTAINABLE BRANDS WORLDWIDE**

Our recent event in Australia gave attendees the "dynamic duo" experience of April and Jerry, their trademark curiosity and playfulness. It was even more successful than I could have imagined!

**—GERALDINE CHIN-MOODY, FOUNDER OF ONE BLUE DOT ADVISORY**

I have had the pleasure to collaborate with April and Jerry as part of the Young Global Leaders programme of the World Economic Forum. They’re leadership in the areas of innovation, community dynamics, sharing economy and digital engagement has been a boon to the YGL Community and a gift to the broader world.

**—JOHN DUTTON, PAST HEAD OF THE FORUM OF YOUNG GLOBAL LEADERS AT THE WORLD ECONOMIC FORUM**

