

## Nikki Greenberg | Keynote Topics - Main Topic 1

World Renowned Futurist



New York, USA



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### **Journey to 2040: Leading the Future of Your Industry**

*Becoming Your Industry's Most Admired & Forward Thinking Company*

World renowned futurist Nikki Greenberg equips leaders to proactively shape their organization's future by navigating the major forces reshaping every industry, including AI, generational shifts, and workplace evolution. Drawing on her experience leading the digital transformation of a seventy billion dollar organization, Nikki provides practical tools and a forward thinking framework to embrace change, harness emerging technologies, and accelerate success. Delivered in her light hearted, dynamic, and entertaining style, this keynote blends inspiration, motivation, and practical insight on how to become future ready today.

#### Key Outcomes

##### **Actionable Strategies for Today and Tomorrow**

- Gain practical insights you can implement immediately while building a strong long term roadmap for the years ahead. Learn Nikki's Five Step Future Ready Framework, designed to help leaders turn bold ideas into reality in ways that drive impact, build momentum, and secure organizational buy in.

##### **Technology Made Simple**

- Understand how technology is transforming industries without feeling overwhelmed. Nikki breaks down complex concepts with clarity, offering accessible explanations that bring your team on board. She draws from her tenure as Head of Technology Strategy for a global investment manager and shares invaluable lessons learned along the way.

##### **Overcoming Barriers to Change**

- Learn strategies to address the biggest obstacles to innovation, including incentive misalignment, resource constraints, budget pressures, and the realities of multi generational workplaces.

##### **Be a Visionary Leader**

- Discover how visionary leaders bring bold ideas to life and how you can join their ranks. Learn how to ignite inspiration within your team, shape a forward thinking culture, and step confidently into the future.

## Nikki Greenberg | Keynote Topics - Main Topic 2

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### The World in 2050: Preparing Cities for Future Generations

*Designing Tomorrow's Urban World Today*

The world is changing rapidly, shaped by demographic shifts and breakthroughs in AI and emerging technologies. Cities sit at the centre of this transformation. They are becoming living laboratories where innovation solves today's challenges and creates opportunities for generations to come.

In her light hearted yet insightful style, world renowned futurist Nikki Greenberg paints a vivid picture of what the world could look like in 2050 and what must be done today to prepare for it. She shares powerful examples from around the globe where advanced technologies are already reshaping how cities operate. These examples show how innovation can justify investment, improve operations, elevate liveability, and deliver long lasting impact.

This keynote empowers leaders to think bigger, act bolder, and design cities that are both technologically advanced and deeply human. Expect clear vision, practical tools, and the momentum to drive meaningful change.

#### Key Outcomes

##### **Understanding the Urban Future**

- Gain insights into demographic changes, talent migration, shifting community values, and the forces that will shape cities between now and 2050.

##### **Technology and Urban Transformation**

- Learn how AI, robotics, automation, smart mobility, and next generation digital infrastructure are reinventing city operations, customer experiences, and long term planning.

##### **Global Inspiration and Case Studies**

- Explore cutting edge city projects from around the world that set new standards for sustainability, mobility, resilience, and mixed use development.

##### **Actionable Strategies for 2050 Readiness**

- Discover practical steps that leaders can take immediately while building a resilient long term roadmap for innovation, digital transformation, and collaboration across sectors.

## Nikki Greenberg | Keynote Topics - Main Topic 3

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### Today to 2050: Creating the Future of Real Estate

*Transforming Places for Tomorrow's World*

World renowned futurist Nikki Greenberg delivers a light hearted yet deeply insightful keynote that explores how to create future ready places by blending advancements in AI, robotics, and automation with a human centred approach. Drawing on her global experience as a property developer on transformative projects, she explains why the places we create today must support both current communities and future generations. Widely regarded as the world's top real estate futurist, Nikki delivers a keynote that inspires and informs in equal measure.

#### Key Outcomes

##### **Understanding Future Demands**

- Gain clarity on demographic shifts and the evolving values of future customers and stakeholders. Learn Nikki's framework for future readiness, informed by her experience leading major commercial developments and technology strategy across global portfolios.

##### **Tech Trends and Readiness**

- Stay ahead of pivotal technological shifts, including AI, robotics, automation, and digital transformation, and understand their impact on people, places, and organizations.

##### **Inspiring the Future of Place**

- Discover global projects that are pushing boundaries in sustainability, mobility, mixed use development, and quality of life. These examples reveal what is possible in the next era of the built environment.

##### **Actionable Roadmaps**

- Learn how to begin future focused initiatives quickly while building a sustainable long term plan for digital transformation and AI integration. Nikki shares insights from developing digital masterplans for new multi billion dollar developments.

## Nikki Greenberg | Keynote Topics - Additional Topics

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### Preparing Financial Services Organization for the Future

A new generation of financial institutions is emerging. They are adaptive, data driven, and built to thrive amid rapid technological and competitive change. This session explores the strategies and future focused decisions that will set leaders apart.

### Future of Restaurants: How Technology is Serving Up the Next Era of Dining

Nikki Greenberg takes you inside the future of dining, where emerging technologies - AI, robotics and spatial computing - are redefining how restaurants operate, compete, and create memorable experiences for customers. Through global examples, she will showcase how industry leaders are innovating to gain a competitive edge. Most importantly, Nikki will leave you with practical, actionable strategies you can apply today - as an individual, a leader and an organization - to future-proof your role in this fast-changing industry.

### The Future of Retail: Intelligent, Immersive and Exponential

Robotics, iCommerce, immersive experiences, omnichannel ecosystems, consumer shifts last mile innovation, and digital currencies have reshaped the retail landscape. This is an expansive, future focused session that uncovers what is next for shoppers, brands, and the entire retail value chain - in store and online.

### Work Reimagined: The Workplace of the Future

Tomorrow's workplace is adaptive, intelligent, and designed for human flourishing. Explore the technologies, behaviours, and cultural shifts that will define where and how we work in the decade ahead.

Each keynote is tailored to your audience and event objectives to ensure the insights are fresh, relevant, and designed for maximum impact.

Custom topics can be created for your sector or event.

## Nikki Greenberg | Keynote Topics - Additional Real Estate

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### **The Future of Construction: Building the World of Tomorrow**

Construction is transforming through robotics, AI, digital twins, smart materials, and predictive systems that elevate speed, precision, and safety. This keynote reveals how the next generation of tools and technologies will reinvent how we design, deliver, and operate the built environment.

### **The Future-forward Real Estate Agent: Thriving in a Rapidly Evolving Market**

The next era of real estate will reward professionals who combine technology with human insight. Discover how AI, automation, intelligent search, and new buyer behaviours are transforming relationships, service, and the path to closing. Learn what future ready professionals must do to stay trusted, relevant, and in demand.

### **The Future of Home Ownership: The Next Generation of Searching, Financing & Buying**

From intelligent search platforms to digital lending and innovative ownership pathways, hear about how the journey to buying a home is undergoing a profound transformation driven by technology, demographics, and new economic realities.

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